Dear Publisher/Bookseller,

The Organizing Committee invites all the scientific publishers of subjects relating to Near Eastern Archaeology (from Central Asia to the Eastern Mediterranean) to participate virtually in the 12th International Congress on the Archaeology of the Ancient Near East (12th ICAANE). **We confirm that the 12th ICAANE will be carried out both in presence and remotely (only for registered participants) during the week from 6th to 10th April 2021.** We are investing on a highly technological infrastructure allowing, in addition to live streaming, also Q&A and private chats (during "coffee breaks" and beyond).

The number of cancellations following the 31st December 2020 administrative deadline has been very limited, registered participants still being almost 800. Following an assessment of the current and prospective situation, however, we have decided that it is not necessary to have book stalls in place, since attendees in person will presumably only be a fraction of the figure above. Thus, we reformulate our offer to publishers as follows.

Select the object of the sponsorship activity:

* regular enrollment fee of 280 euros for every unit of personnel who will be present (either in person or remotely) and in addition to pay for a virtual “table” (cost 60 euros, VAT included), in fact a customizable space on the congress’ streaming platform for advertising materials, offering discounts to participants on the titles which the publisher/bookseller will deem eligible and also a chat box open to the participants.
* If a publisher/bookseller wishes to have also a dedicated mailing to all participants of its brochures and special offers, the cost of such a mailing (to be mailed through the 12ICAANE Unibo Executive Committee) is 250 euros (VAT included).

All publishers/booksellers who have already registered and paid the “table” are all set and will receive further instructions later on from our side. Those who have paid for additional “tables” will receive a refund.

The Sponsor agrees to pay to the invoice by the Fondazione Alma Mater upon the signing of the contract. The payment shall be due on the following bank account details:

Fondazione Alma Mater

Tax no.: 92049880377

VAT no.: IT-01939491203

Via Zamboni 33, 40126 Bologna

Bank: Banca Intesa San Paolo, Filiale 05001 – Via Farini 22, 40124 Bologna

IBAN: IT26M0306902478074000048106, SWIFT: BCITITMM

Please fill in the following fields necessary for drafting the agreement and issuing the invoice:

|  |  |
| --- | --- |
| **NAME SPONSOR**  |  |
| **ADDRESS** |  |
| **CITY** |  |
| **ZIP CODE** |  |
| **COUNTRY** |  |
| **VAT NUMBER**  |  |
| **EMAIL** |  |

The document must be sent to email: a.vriz@fondazionealmamater.it.

Fondazione Alma Mater will supply the contract.

With our best regards

The Sponsor

(Digitally signed)

General Director

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